

TIP 1

▶ ARRIVE EARLY!

TIP 2

▶ SELECT THE EDITOR THAT SUITS YOUR PROJECT

TIP 3

▶ ENJOY AN EDITOR ROUNDTABLE DISCUSSION

Publishing Pros *Editors*

TICKETS WILL BE AVAILABLE STARTING
AT **8:00AM** IN THE LINDEN OAK ROOM

Know Your Editor – Learn about the Editors so you meet with the best fit for your book project. Bios are on the 2019 Washington Writers Conference website.

How to Get a One-on-one Ticket with an Editor

- ▶ Pick up your name badge and folder at the Registration table. Then, beginning at 8:00am in the Linden Oak room, numbered One-on-one tickets will be available with your chosen Editor at a designated hour.
- ▶ Extra slots may be available near the end of each hour. If you didn't get a ticket, a stand-by line will form outside the Linden Oaks room.
- ▶ If your number is 1, 2, or 3, arrive promptly at the Linden Oaks room and wait just inside the door. Ticket holders for a given hour should wait in the Linden Oaks or Timberlawn rooms until your number is called.
- ▶ The Editor Wrangler will call out 3 numbers at a time for a given editor. Wait just inside the Linden Oaks door to be shuttled to your editor.
- ▶ When your turn arrives, you will be ushered to your editor.
- ▶ Each person will have up to 5 minutes to talk with an editor. If you only have one question, that's fine. You don't have to take the whole 5 minutes.

Roundtable Discussions

9:10 – “Public Relations” Karen James Cody

10:10 – “Choosing the Right Editor for You” Allyson Machate

11:10 – “Getting the Most Out of Your Beta Readers and Manuscript Assessment” Katherine Pickett

2:00pm – “Go with a Pro: Writing with an Editor to Up Your Writing Game” Christina Frey

3:00pm – “Writing Coach” Laura Di Franco

WHILE YOU WAIT

Come to the Linden Oak room during the hour of your ticket. Listen with one ear for your number to be called while you:

- Join the Roundtable discussion in the Linden Oak room
- Visit with Sponsors in the Linden Oak room
- Browse in the book shop next door in the Timberlawn room
- Get a book signed in the Timberlawn room, see schedule for authors

Katherine Pickett (POP Editorial Services LLC) is a 20-year veteran editor with professional training in fiction and nonfiction, and traditional and indie publishing. She is the author of the award-winning book *Perfect Bound: How to Navigate the Book Publishing Process Like a Pro*. Her articles have appeared on *Publishing Perspectives*, *JaneFriedman.com*, *Writer Beware*, *IBPA Independent*, and elsewhere.

Round Table Discussion: [Get the Most Out of Your Beta Readers and Manuscript Assessments](#) 'Beta readers—readers who offer their feedback for free—often provide disparate advice. How do you manage the differing opinions? How can you minimize the problems and maximize the benefits? What does a paid manuscript assessment provide and how can you use it to augment the beta reading experience? This session answers these questions and more. Attendees will walk away with confidence in their ability to sort the good advice from the bad to craft a stronger, cleaner manuscript.'

Round Table Discussion Time – 11:10am

One-On-One's – 10:10-11:00am, 2:00-2:50 pm

Type of Editing: Developmental, Copy, Substantive (also offer proofreading and manuscript assessments).

Genres: Fiction, Non-Fiction, Mystery, Crime, SciFi/Fantasy, Memoir, Narrative Non-Fiction

Advice: Proper planning will save you time and money at every step of the publishing process. Always vet your editors before hiring them.

More: I am past president of the Maryland Writers Association, Montgomery County chapter, and member of the Independent Book Publishers Association as well as the Editorial Freelancers Association.

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ENGAGE AN EDITOR

Allyson E. Machate is a bestselling book collaborator and expert publishing consultant leading serious authors toward success since 1999. She leverages experience with Big Five publishing and indie bestsellers to serve as your books' best ally with a variety of editorial and educational services. Free gifts and more at www.thewritersally.com.

Round Table Discussion Topic: [Choosing the Right Editor for You](#): 'Every year more than a million books are published. To get an edge against these overwhelming odds, many writers hire freelance editors to review their manuscripts before self-publishing or pursuing book deals. But with freelancers offering everything from rewriting to reviewing, how does one choose the right editorial service? We will discuss everything you need to know to have a happy and successful freelance experience.'

Round Table Discussion Time – 10:10 am

One-On-One's – 11:10-12:00 noon

Type of Editing: Developmental, Copy, Substantive

Genres: Non-Fiction

More: In addition to leading a team of editors of all types, I consult privately and in groups with authors about their publishing and marketing strategies.

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Christine Frey, J.D. is co-executive of the Editorial Freelancers Association and a developmental/line editor and literary coach. (www.pagetwoeditorial.com) for writers, influencers, and select small presses. Christina specializes in helping both novice and experienced writers to develop and refine their authorial voice.

Round Table Discussion Topic: [Go with a Pro: Working with an Editor to Up Your Writing Game](#): 'You've submitted your masterpiece—and it's not getting the reaction you hoped for. Or you're stuck on the fifth draft, struggling with a plot thread that's not hitting the mark. Perhaps you plan to self-publish and need a critical eye. It's time to call in a professional, but how can you tell if the editor you're considering is a good match? What questions should you be asking? And do you have to do everything the editor says? This session will show you how to find and engage the professional who's the best fit for your needs, protect your interests as a writer, and develop a strong writer-editor relationship to bring out the best in your writing.'

Round Table Discussion Time – 2:00 pm

One-On-One's – 3:00-3:50 pm

Type of Editing: Developmental, Substantive
Genres: Fiction, Mystery, Biography, Crime, YA, Sci/Fantasy, Memoir, Narrative Non-Fiction, Graphic novels

Advice: Don't be embarrassed about your errors! I promise, your editor isn't judging you. We all have blind spots. Come find me and ask me about my top bloopers!

More: I tailor my work to individual clients, so I tend to be flexible in my approach.

Contact Info: pagetwoeditorial@gmail.com
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PUBLISHING PROS:

Take your manuscript to the next level with a Developmental Editor.

Holly Smith, M.A., is editor-in-chief of the Washington Independent Review of Books; former managing editor of the late, great Maryland Life magazine; and a longtime freelance writer. Along with editing several regional small-press projects, she co-authored and edited [Seafood Lover's Chesapeake Bay](#), a travel guide that everyone assumes is a cookbook.

One-On-One's – 9:10-11:00 am

Type of Editing: Developmental, Substantive, Copy

Genres: Although I mostly edit short nonfiction pieces (reviews, features, etc.), I occasionally edit book-length narrative nonfiction, biography, and memoir.

Advice: Everybody needs an editor!

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Helen Horton

Food Writer

Publishing Pros
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